



James Haselgrove Wines

Haselgrove Vignerons Pty Ltd

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News & New Releases No. 15

Welcome to News & New Releases No.15

In this Christmas issue we've provided a wine selection dozen for you to try some of the wines perhaps not normally ordered; in addition the newly released Blackbilly 2004 Shiraz wins a major Award.

And to whet your pictorial appetite we've included a vintage of colour for you to enjoy.



James Haselgrove

Vintage Colour

A "coffee table book"
Xmas offering.

Recently released and compiled by Mardi Zeunert, photos by Steven Morris and published by East Street this is a pictorial record of Australia's wine industry taken from a collection of 5000 photos over 10 years and culled to some 100 shots for your enjoyment.

Retail price @ \$39.95 plus \$5 freight & handling

What a fantastic Christmas present for those who love wine and would like a pictorial view of the wine industry of Australia.

Adding colour to wine

THE combination of green vine leaves, purple grapes, ochre soil and the clear straw colour of chilled white wine inspired Mardi Zeunert.

The Clarence Park marketer teamed up with London-based photographer Steven Morris and coffee-table book *Vintage Colour* was born.

"The motivation was to spread the word overseas as to how diverse and unique the Australian wine industry was," Ms Zeunert said.

"I had the idea eight years ago when I was working in wine marketing and I spoke to a publisher two years ago, so it's been a very long process."

The pair sifted through about 5000 photographs that Mr Morris had taken in SA vineyards over 10 years, culling them down to just over 100 shots.

Now 32,000 copies of the book, produced by local publisher East Street, are on their way



COLOURFUL CHARACTER: Mardi Zeunert is spreading the word on Australian wine. Picture: Neale Winter 70705

to a London bookseller.

Ms Zeunert said bringing the book from an idea to fruition had been a great experience.

"I found an old notebook of mine from a few years ago and on the front page it said, 'Find

out how to publish a book.'

"It's great with a vision like this to make it happen.

"If you believe in an idea, you should pursue it and make it happen.

GEORGIA GOWING

Reported in the Eastern Courier 2/11/05

Blackbilly 2004 Shiraz wins major Award

Nick Haselgrove reports the latest and newly released Blackbilly 2004 Shiraz has just received a **Trophy for LABEL DESIGN** in the **2005 Small Winemakers Show** as well as a **Bronze Medal** for the wine. The unique design of the label using the Yacca Plant or Blackbilly motif won out over the stiff competition.

Also a **Blue-Gold Award** winner at the prestigious **2006 Sydney International Wine Competition**. A Blue-Gold Award means it is in the top 10% of Award Winners and is in the running for a Trophy.

In the meantime get your stocks NOW as it is sure to sell quickly.

\$22.00 per bottle or \$237.60 / doz

- Taste for Free, see below -



An Australian native Blackbilly

A Very Special Mixed dozen Offer

Just \$208 including freight - **SAVE \$61.95**

Sometimes life's not just about drinking wine, so here's an additional way to enjoy this fabulous industry.

I've put together a dozen offer of our wines which gives you an opportunity to taste for FREE, the award winning 2004 Blackbilly Shiraz when buying a selection of 11 other wines.

And specially included with this dozen is a **FREE Vintage Colour book** for you to enjoy with our compliments.

And if you want additional copies then they are available @ \$39.95 ea. plus \$5 freight & handling.

The Wines in our 2005 Xmas Mixed Dozen offer.

4 bottles 2004 James Haselgrove Fleurieu Shiraz - a blend of 85% Shiraz and 15% Cabernet Sauvignon from Currency Creek with deep red colour and purple hues combining the typical Shiraz pepper and spice, subtle American oak and Cabernet character –
\$16 per bottle = \$64.00

4 bottles 2005 James Haselgrove Fleurieu Sauvignon Blanc - this classical variety also from Currency Creek is a distinctive varietal, crisp and flavoursome, exhibiting rich herbal and tropical fruit characters. Enjoy cold as an aperitif or with seafood and white meats –
\$15 per bottle = \$60.00

2 bottles 2005 Blackbilly Pinot Gris - a crisp dry white a worthy follow on from the first vintage this is a light style with a delicious fruit salad of flavours with a crisp clean finish, a drink now style, try with sushi, Thai or Indian –
\$22 per bottle = \$44.00

1 bottle for tasting, FREE This 4th Vintage 2004 Blackbilly Shiraz has fruit from old McLaren Vale vineyards on a range of soils producing a beautifully scented wine with deep red magenta and a distinct purple hue. Interestingly, a small percentage of Viognier (~1%) has been used in the final blend which adds ripe fruit aromatics reminiscent of apricot and musk. Ripe tannins are also a highlight of the palate aptly combined with ripe fruit complexity. The use of American oak hogsheads and Stakvats provides a complex oak character in harmony with the fruitiness of the wine. **Value \$22 per bottle. NEW RELEASE AWARD WINNER**

1 bottle SB2 Blackbilly Sparkling Shiraz (normally packed as 6 bottles) - This is the second blend of this popular style. Made by the bottle fermentation method from a big style McLaren Vale Shiraz it has ripe and rich fruitcake aromas and chocolate complexity. It has a well balanced sweetness and acidity to ensure great drinking. An ideal aperitif or with foods from roast turkey, to duck or beef –
\$28 per bottle = \$28.00

See the attached ORDER FORM for full details.

James Haselgrove Wines Road Show – following our successful 3 days at the Yorke Peninsula Agricultural Field Days, we are currently planning visits to various city and regional areas to give you a chance to taste our wine range. Starting with Melbourne, we'll let you know when we expect to visit your region. We'll consider both an informal tasting event, or a wine and food dinner. I love to hear from you if you would like to co-ordinate something for your locality.

Other wines from our Cellar: If you want good value easy drinking wines then consider our HV Range of "clean skin" wines. With these come free labels for you to apply, or why not have your own "personalised" label to promote your business.

With our association with the McLaren Vale Tinlins Group consider the various wines available in bulk, with dry whites, dry reds, port, sherry and flavoured wines. From bottles to drums, we have it all.

If you need more information give me a call at **08 8332 0618 or 0418 845 576** or go to our website at www.haselgrovevignerons.com to download any of the Information Price Lists.

Or email me at james@haselgrovevignerons.com for more information.

Orders can be mailed **FREE POST** to

**James Haselgrove Wines
Reply Paid 271 McLaren Vale SA 5171
Or for immediate attention FAX to 08 8332 0638**

Cheers,

